

2022 VISITOR GUIDE

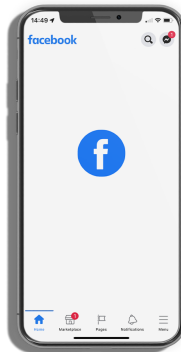
Advertisement Opportunities

We want your business to be a part of the **2022 Explore Bristol Visitor Guide**.

The Visitor Guide is a primary information source for travelers coming to the Bristol region providing them with essential information about the communities, dining, lodging, shopping, services and events. This is a great opportunity for your business to be showcased in a widely distributed publication.

ADVERTISING BENEFITS INCLUDE:

- **FREE** social media post about your business on the Explore Bristol Facebook page - based on your ad size.
- Your ad also placed on our online/ digital Visitor Guide on our website: **ExploreBristol.com**



DISTRIBUTION 75,000

- State, Local & Regional visitor centers.
- Trade Shows & Special Events.
- More than 550 brochure holders along I-81, I-77 in KY, NC, TN & VA.
- Mailed out to visitors requesting more information about the Bristol region.



AD SPECS & SIZE OPTIONS

EXPLORE
BRISTOL

FULL PAGE

Width: 3.65"
Height: 8.65"

\$1,250

BONUS: Includes (12) social media posts on Explore Bristol!

HALF PAGE

Width: 3.65"
Height: 4.35"

\$700

BONUS: Includes (6) social media posts on Explore Bristol!

QUARTER PAGE

Width: 3.65"
Height: 2.15"

\$400

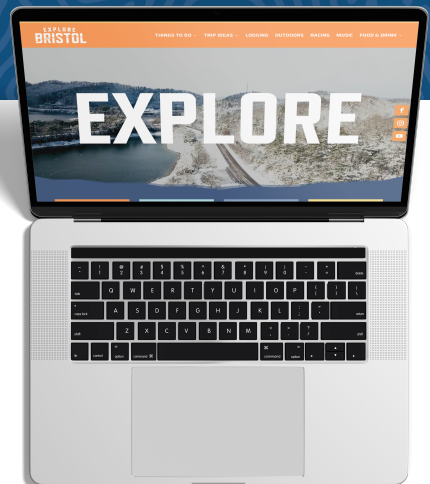
BONUS: Includes (3) social media posts on Explore Bristol!

Add 0.125" bleed to all creative.



DEADLINES

- Ad reservations and creative due **April 14, 2022**
- Creative due **April 22, 2022**. If you need assistance with creative, Explore Bristol will be happy to do so at no charge.
- Please contact **Matt Bolas** at matt@explorebristol.com or **John Scott** at john@explorebristol.com for additional information or assistance.



EXPLOREBRISTOL.COM